



2016/2017 Annual Sponsor Levels & Benefits*

**BIG Impact!
Sponsor**
\$5,000
Category Exclusivity

- Company logo featured prominently on:
 - Impact 100 website home page
 - Email Invitations for the five Signature events (2–5 sent for each event to 450+ members and approximately 1,500 prospects):
 1. Membership Announcement
 2. New Member Welcome
 3. Meet the Finalists
 4. Annual Awards Celebration (AAC)
 5. Giving Tuesday
- Company logo featured on signage at each Signature event, member-only social/educational events, and recruiting events, including the program at the AAC
- Table for (10) guests at the Annual Awards Celebration
- Invitation for (2) guests to each of the remaining Signature events
- Opportunity for inclusion in Collateral and/or Sampling at each Signature event (150–400 attendees)
- Link to BIG Impact! Sponsor Q&A's on the Impact 100 website
- Spotlight coverage in Impact 100's newsletter and in Social Media
- Participation in a liaison and/or networking program connecting previous Non-Profit grant recipients to sponsors who want to offer in-kind services.

**Impact Advocate
Sponsor**
\$2,500

- Company Logo featured on:
 - Impact 100 website
 - Email Invitations for the five Signature events:
 1. Membership Announcement
 2. New Member Welcome
 3. Meet the Finalists
 4. Annual Awards Celebration (AAC)
 5. Giving Tuesday
 - Signage at each Signature event, including the program at the AAC
- Invitation for (4) guests at the Annual Awards Celebration

**Friends of
Impact 100****
\$1,000

- Company name featured on:
 - Impact 100 website sponsor page
 - Annual Awards Celebration Signage & Program
- Invitation for (2) guests at the Annual Awards Celebration***

* 2016/2017 Sponsor coverage begins at the AAC on **September 13, 2016 and culminates September 1, 2017**

** In-Kind Donors at the \$1,000+ level also listed in this category

*** Sponsors at \$1,000 level and above only