



2017/2018 ANNUAL SPONSOR BENEFITS

Sponsorship Benefits/Levels at a Glance (Business & Individuals)

SPONSOR BENEFITS	\$5,000 BIG IMPACT! SPONSOR	\$2,500 ADVOCATE SPONSOR	\$1,000 FRIENDS OF IMPACT
Event Participation			
Number of guests at the Annual Awards Celebration (September)	10	4	2
Number of guests to each remaining Signature Event (see below)	2		
Company Visibility			
Spotlight Coverage on Impact 100's newsletter & social media	●		
Company logo & name featured prominently on:			
Impact 100 Website home page	●		
Impact 100 Website sponsor page	●	●	
Email invitations for the 5 Signature events (sent to 450+ members and approximately 1,500 prospective members)	●	●	
Signage at each Signature event	●	●	
Program at the Annual Awards Celebration	●	●	
Announced at each Signature event	●	●	
Member-only social/educational events and recruiting events	●		
Link to Big Impact! Sponsor Q&A's on the Impact 100 website	●		
Company name feature on:			
Impact 100 Website sponsor page;	●	●	●
Annual Awards Celebration signage & program	●	●	●
Event Recognition			
Opportunity for inclusion in Collateral and/or Sampling at each Signature event (150-400 attendees)	●		
Participation in a liaison and/or networking program connecting previous nonprofit grant recipients to sponsors who want to offer in-kind services	●		

IMPACT 100 SIGNATURE EVENTS:

- ANNUAL AWARDS CELEBRATION (SEPTEMBER)
- GIVING TUESDAY (NOVEMBER)
- MEMBER ANNOUNCEMENT (JANUARY)
- NEW MEMBER WELCOME (FEBRUARY)
- MEET THE FINALISTS (JUNE)