IMPACT100™

2027 LOI Information Session

11/2/2026

Session Overview

- Introduction to Impact 100
- Grant Eligibility
- Grant Process Overview
- Letter of Intent Walkthrough
- Application Considerations

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Our Vision

To be a significant catalyst for creating an equitable thriving community for all.

Our Mission

The women of Impact 100 dramatically improve lives in our Greater Cincinnati community by collectively funding transformational grants that make a lasting impact.

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Our Guiding Principles

Empower Women as Philanthropists

We empower women to be informed philanthropists and learn about nonprofits addressing needs in our community.

Champion Equity and Representation

We advocate for equity, representation of those served, and partnerships in our grantmaking process.

Build Community Where Every Woman Belongs

We invite, welcome, respect and connect women of all backgrounds.

Invest in Local, Transformational Change

We award large transformational grants to local projects and organizations.

Ensure Every Dollar Fuels Impact

100% of membership dollars go to grants and awards as selected by the members.

Practice Transparency & Continuous Improvement

We listen, learn, and innovate for continuous improvement.

- Impact 100 Cincinnati is the founding chapter (2001)
- Since 2001, **80+** chapters established around the world
- Investing over **$160,000,000** to improve lives through collective giving
- **$8M+** awarded in the Cincinnati region since 2001

- 450+ philanthropically-minded women from all over the Greater Cincinnati region
- Each woman donates $500-$1500 to collectively award large grants to impactful organizations
- Women engage in a variety of ways - LOI/application reviews, financial assessments, communications, volunteering, recruiting new members, etc.

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Grant Eligibility

Eligibility

Organization:

- Must be a 501(c)(3) or 509(a) status from the IRS
- Must be providing services aligned with an Impact 100 Focus Area (highlighted on next slide)

The proposed program or project:

- Addresses a defined community need;
- Operates for a defined duration;
- Has defined, measurable goals;
- Provides services in 1 or more counties in the 10-county Tri-State area (OH - Hamilton, Brown, Adams, Clermont, Butler, Warren; IN - Dearborn; KY - Kenton, Campbell, Boone;
- Is a capital, start-up, technology, or program expansion project; and
- utilizes the full $100,000 grant over a 1-3 year period.

Not funded:

- Recent grant recipients (2024-2026 Grant Years)
- Impact 100 does NOT accept grant applications that are for endowments, current operating expenses, partisan activities or programs, completed projects, individual churches, indigent care subsidy, travel, loans, or individuals
- Funds cannot be regranted to other non-profit organizations

Impact 100 Focus Areas



Culture
Cultivate, develop, educate and improve the cultural climate.



Education
Further the ability to educate and improve education.



Environment Preservation, & Recreation
Preserve, enhance, revitalize or restore facilities and surroundings.



Family
Strengthen and enhance the lives of children and families.



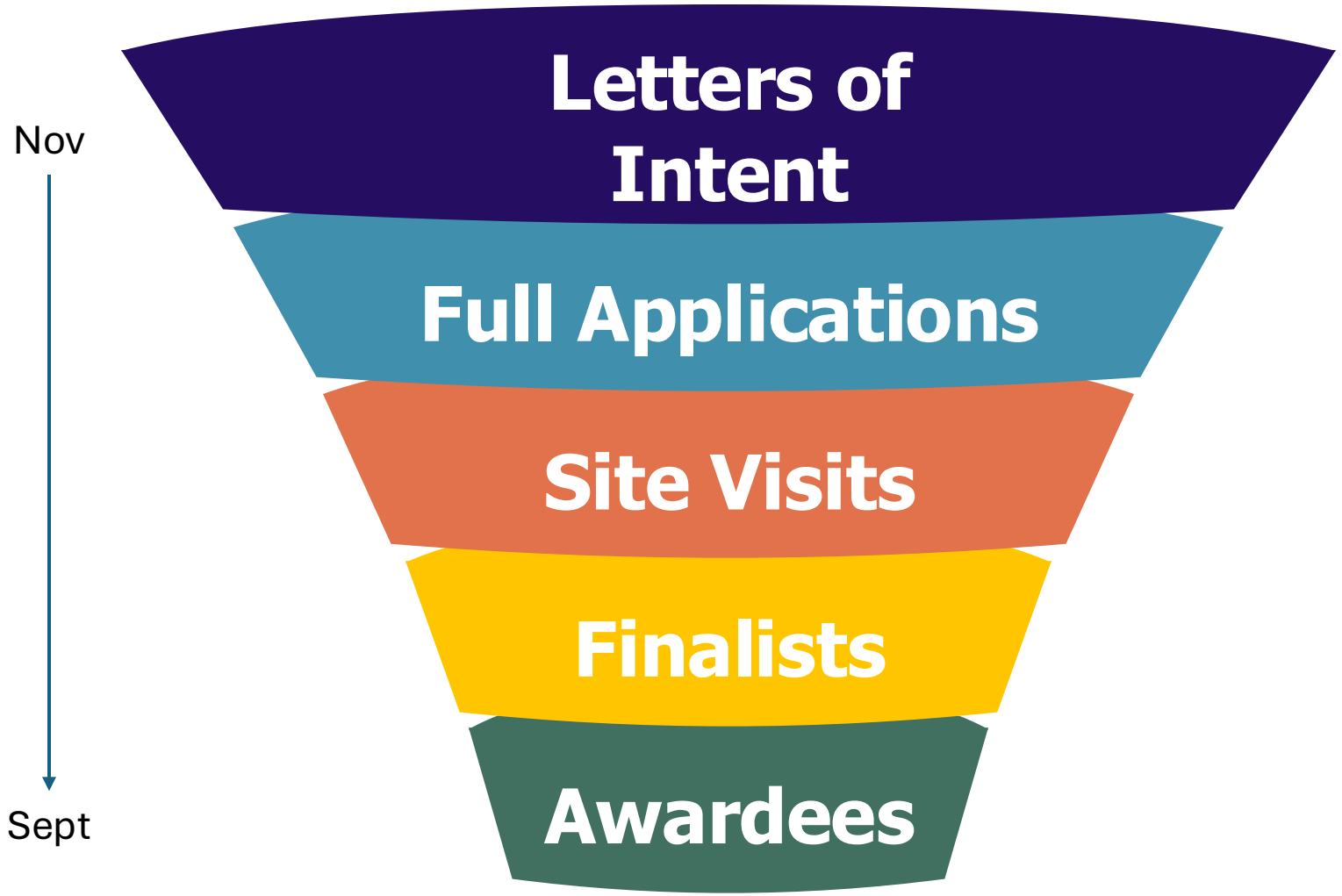
Health & Wellness
Positively impact the mental or physical health and wellness of people.

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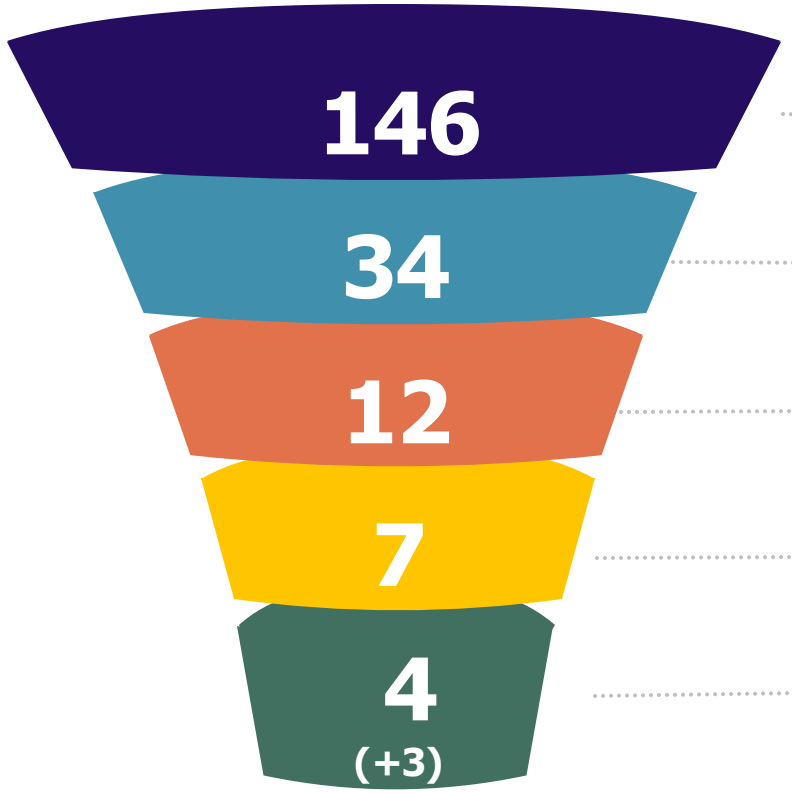
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Grant Process Overview

Our Grant Review Process



Looking back...
2026 Grant Review Funnel



Letters of Intent

Grant Applications

Site Visits

Finalists

Awardees

Qualities of a Strong Proposal

Project	Compelling Need? Clear Solution?
Organization	Appropriate? Confident in ability to deliver?
Transformational Impact	New, bold, and/or innovative?
Community Voice & Representation	Proximate to issue and people? Advancing diversity & belonging in org and community?
Financial Health	Good stewards of Impact 100 funds?

Our Grant Review Process

Letters of Intent

Key Dates	Applicant	Impact 100
• Open: 11/2 • Training Webinar: 11/2 4pm • Panel Discussion Webinar: 11/10 4pm • Due: 12/9 12pm	• Complete LOI • Attend webinars • Explore other resources on website	• Grant Review Teams (GRTs) review LOIs and select a portion to invite for full application

<u>LOI Content</u>

- General organization & project information
- 6 narrative questions about org and project
- 4 project budget questions
- Supplemental information:
    - IRS determination letter

Our Grant Review Process

Full Applications

Key Dates	Applicant	Impact 100
• Notification: 2/12 • Open: 2/12 • Training Webinar: 2/16 10am • Due: 3/5 5pm	• Complete application • Attend webinar	• Grant Review Teams (GRTs) review Applications and select a subset to invite for site visits

Full Application Content

- General organization and project information
- 12 narrative questions about org and project
- 6 financial and project budget questions
- Supplemental info:
  - Board list and org chart
  - 3 years of financial reports (balance sheet and P&L)
  - Audit and 990
  - Current year organization budget
  - Project budget

Our Grant Review Process

Site Visits

Key Dates	Applicant	Impact 100
• Notification: Early April • Start: Mid April • End: Early May	• Host 5-10 Impact 100 GRT Members for a 1-hour meeting • Answer financial questions from CIRC	• Community Investment Review Committee (CIRC) reviews financials; submits questions to applicants • GRTs conducts site visits; proposes finalist candidates • Board selects and ratifies finalist slate

Our Grant Review Process

Finalists

Key Dates	Applicant	Impact 100

• Notification: Early June
• Meet the Finalists (MTF): Mid June
• Videotaping: Late July
	• Attend Meet the Finalists, speak briefly about org and proposal
	• Prepare 4-min pitch speech for videotaping (with optional professional coach)
	• Additional deliverables:
	  • Logos
	  • Photos for video
	  • 1-page exec summary
	  • Wish list
	• Attend 1-2 Zoom meetings
		• Communicate with finalists and assist with preparation activities
		• Plan and host MTF event
		• Plan and coordinate video filming
		• Gather finalist deliverables
		• Publish videos and executive summaries to Impact 100 members for ballot selection of awardees

Our Grant Review Process

Awardees

Key Dates	Applicant	Impact 100
• Notification: Early Sept • Annual Award Celebration (AAC): Mid Sept	• Attend 1-2 Zoom meetings • Gather and provide registration information for AAC attendees • Complete grant agreements • Attend AAC and celebrate! • Share the good news!	• Communicate with finalists and assist with preparation activities • Complete grant agreements • Plan and host AAC event

LOI Walkthrough

LOI Sections

- Organizational Information
- Project/Program Proposal
- Transformational Impact
- Community Voice & Representation
- Organization/Strategic Fit
- Financial: Project Budget
- Authorization & Acknowledgements

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Organization Information

- Organization name/address/phone/email/year founded
- Employer Identification Number (EIN)
- UPLOAD: IRS Determination Letter (.pdf)
- Organization's annual operating budget
- LOI Contact name, title, phone, email
- Executive director name, title, phone, email
- Organization Vision & Mission Statement (500 characters)
- Organization Core Programs & Services (500 characters)
- Impact 100 Focus Area Alignment

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Project/ Program Proposal

Project/Program Title

Type of Request

- New Initiative/Project Start-up
- Expansion of Existing Program/Project
- Capital (e.g., building renovation; purchase of assets such as van, commercial kitchen equipment, etc.)
- Technology (e.g., large purchase of hardware, purchase/ configuration of software, etc.)

Counties that will be served by this project or program

- OH: Adams, Brown, Butler, Clermont, Hamilton, Warren
- KY: Boone, Campbell, Kenton
- IN: Dearborn
- Other

What **problem/issue/community need** are you addressing? (1000 characters)

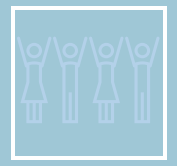
Briefly **describe your project/program** in 2-3 sentences (500 characters)

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Transformational Impact



How is your project/program **transformative** and addressing community issues at a **systemic level**? (1000 characters)



How many individuals do you plan to impact or engage with the project/program? Describe the **depth and/or breadth** of impact anticipated. (1000 characters)

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Community Voice & Representation



Briefly describe the **demographics of those you serve** (i.e., race/ethnicity, age, gender, location, sexual orientation, (dis)ability) and how disparities among these populations are addressed by your organization and programs. (1000 characters)

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Organization Strategic Fit



Where does this project **fit** within your organizational **strategy and vision**? (1000 characters)

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Financial: Project Budget

An Impact 100 grant is $100,000 that can be used over a 1–3-year period starting no earlier than 10/1/27 (can start later). With that in mind …

- Over what **timeframe** do you anticipate using the grant?
  - 1 year
  - 2 years
  - 3 years
  - Not yet sure
- What is the **total budget** for the specific project/program being proposed (not the organization budget) over that same timeframe?
- Describe how you anticipate Impact 100 **funds being used**. Describe major categories of spending such as salaries, equipment, marketing, construction, etc. (1000 char)
- If the total project/program budget exceeds $100,000, how will **additional funding** be secured? (1000 char)

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Financial: Project Budget EXAMPLE

For example, ABC Org is launching a new program and is seeking Impact 100 funds to support the first 3 years of operation. The total expected project budget for those 3 years is $250,000 ($50,000 in Y1, $75,000 in Y2, and $125,000 in Y3). An Impact 100 grant, if awarded, would provide $100,000 towards this program launch.

Over what **timeframe** do you anticipate using the grant?

- 1 year
- 2 years
- *3 years*
- Not yet sure

What is the **total budget** for the project/program over that same timeframe?

$250,000

Describe how you anticipate Impact 100 **funds being used**.

Most of the funds would go towards a part-time social worker that would increase to full-time by Y3. Other anticipated expenses include marketing, and training materials….

If the total project/program budget exceeds $100,000, how will **additional funding** be secured?

We are also seeking additional funding from ABC Foundation and XYZ Foundation. We have recently increased our fundraising team with an additional resource to focus on individual giving and anticipate the increased giving to go towards this program….

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Authorization & Acknowledgements



Confirm Executive Director and/or Board President are aware of application

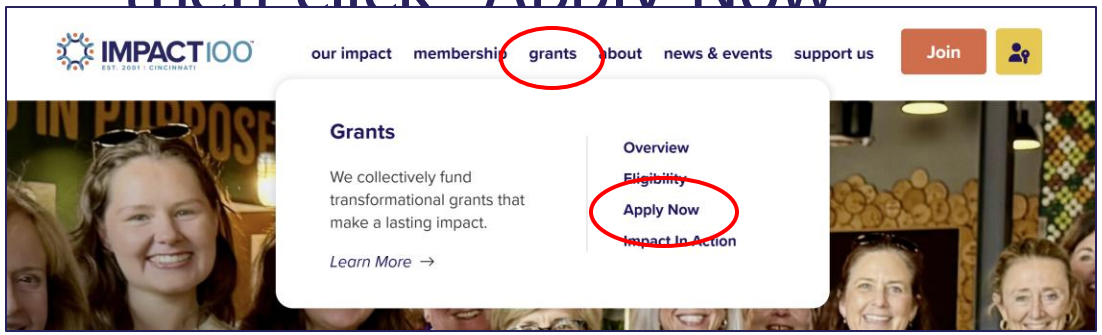


Declare any current or pending legal conflicts

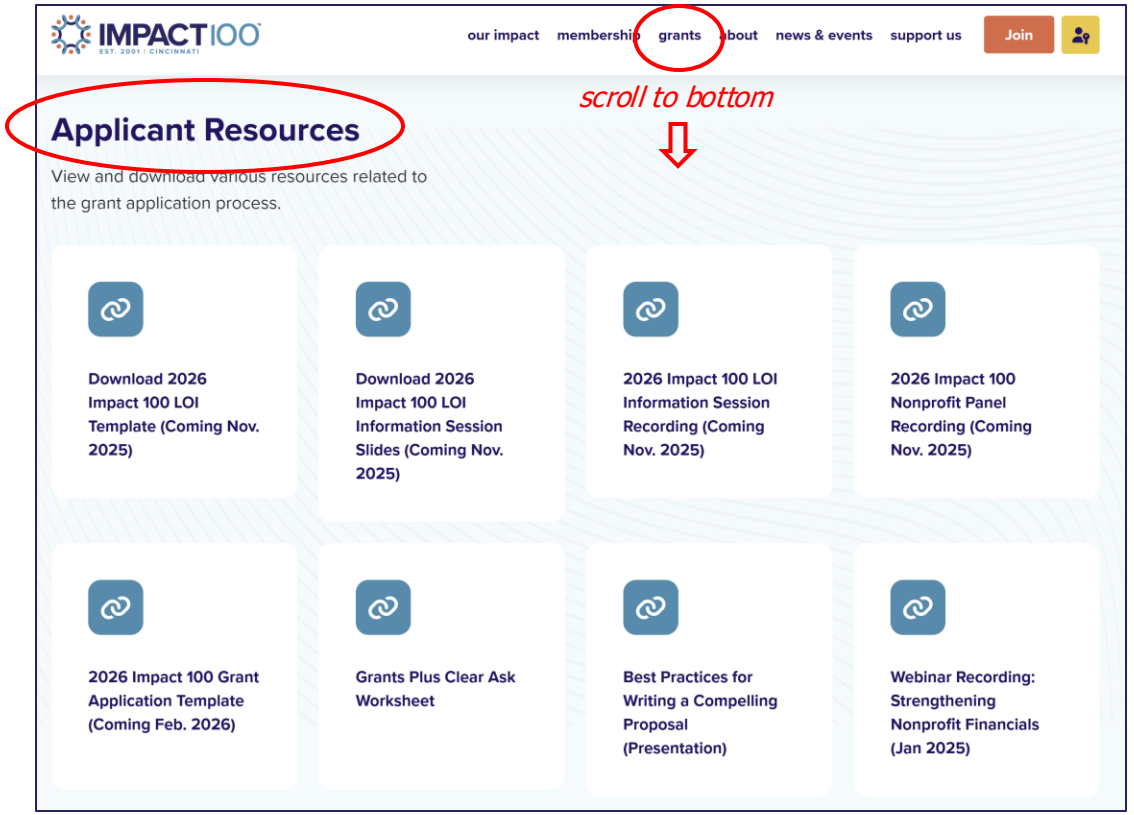
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Apply Online

1. Go to the Impact 100 website: www.impact100.org
2. Hover over “grants” tab, then click “Apply Now”



3. Also check out additional resources provided at the bottom of the Grants page

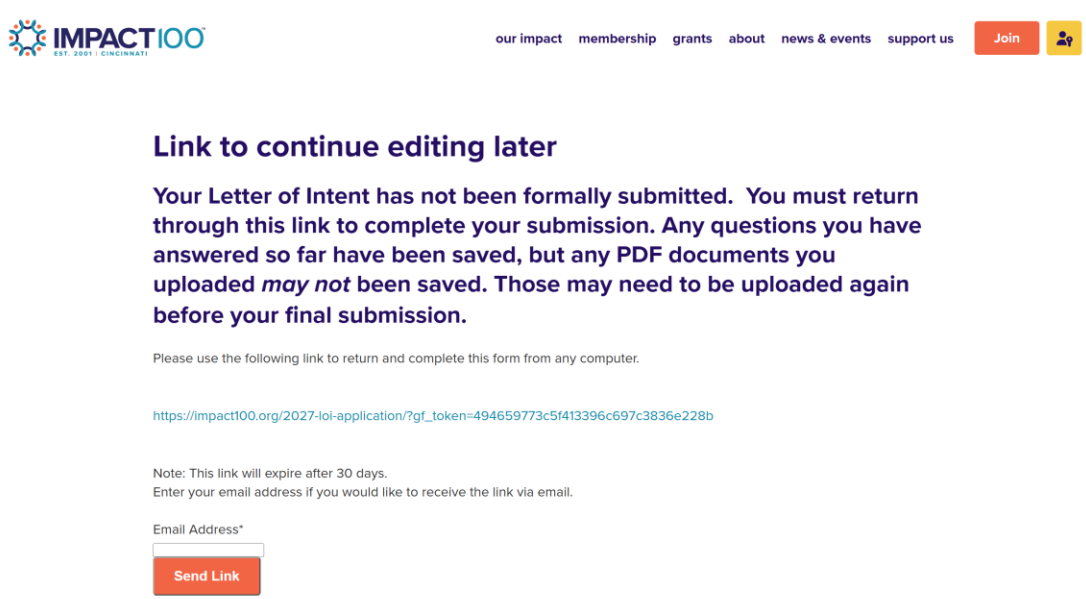


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Save LOI in Progress

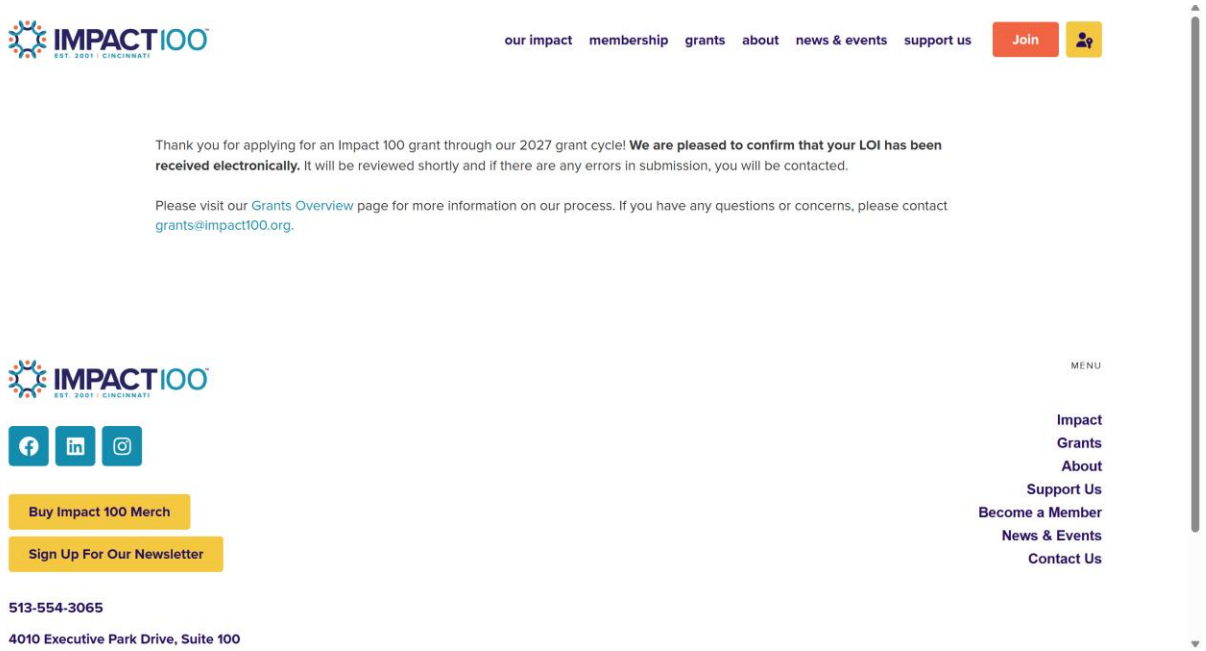
- To save work in progress, click Save & Continue, and enter your email address.
- To avoid having to save work in progress, we strongly recommend using the provided LOI Template.doc to prepare all your answers, then copy & paste the content into the online form in one session.

(Template available on Impact 100 website at the bottom of the Grants page)



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Submit LOI - Confirmation



You will also receive an email confirmation.

DEADLINE: 12:00 pm, DECEMBER 9, 2026

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Application Considerations

Key Considerations



Review Requirements and Commitments

Carefully examine the outlined activities and time commitments for the complete process. Do you have capacity?

Review the Financial Information that will be required in the Full Application

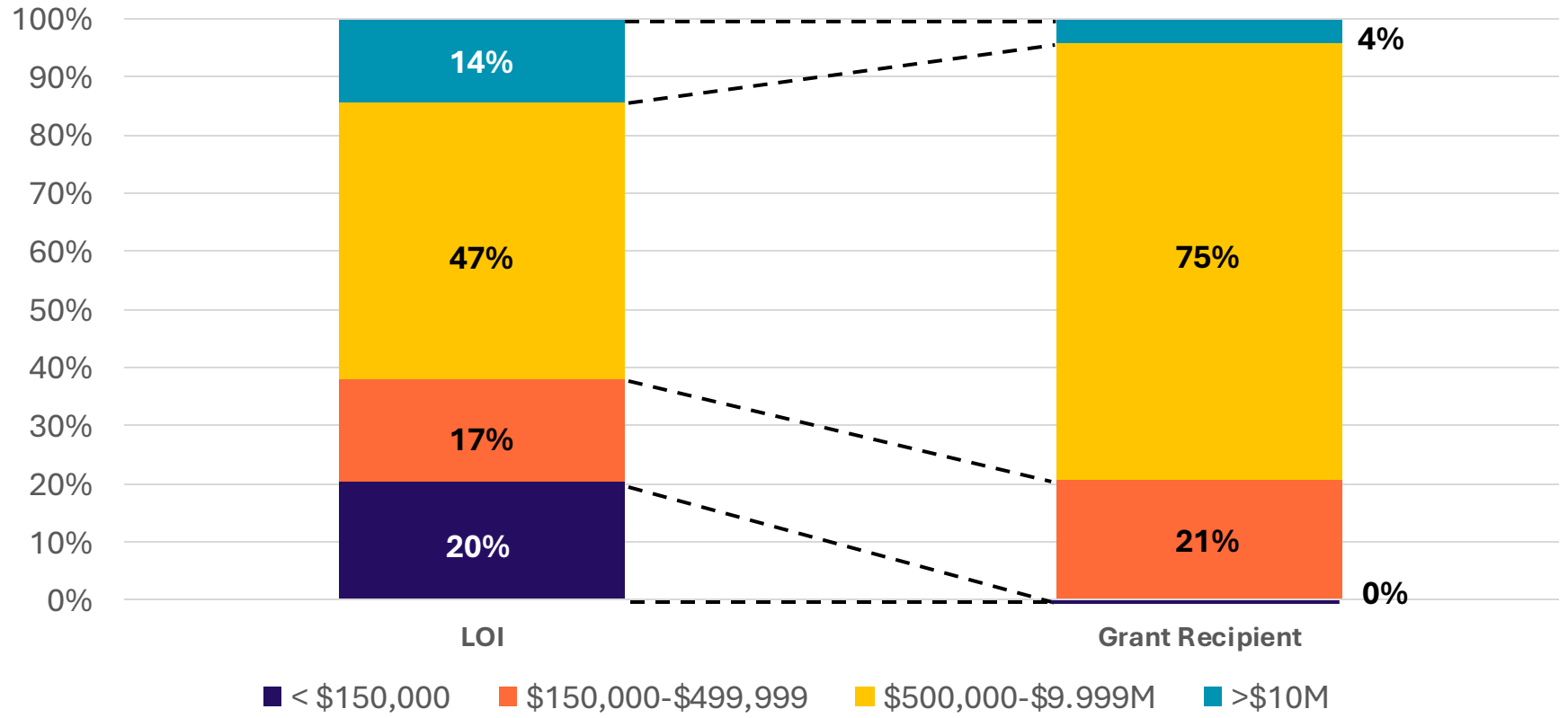
Are your financial records complete, current, accurate? Will you be prepared to answer questions that we may have?

Consider Your Project Fit

Is it new? Is it transformative?

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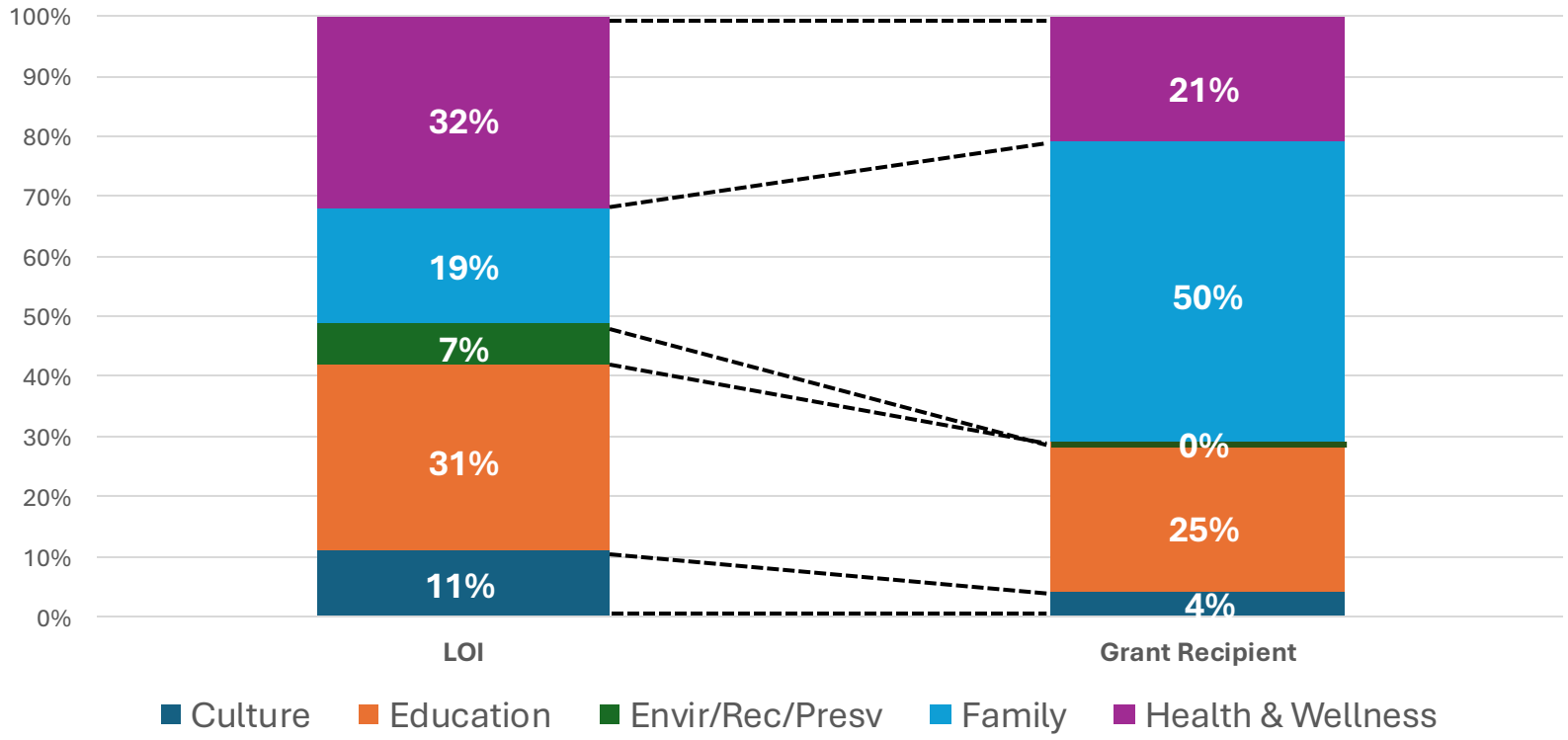
Impact 100 Grant Review Trends 2019-2025
LOI's Receiving Funding by Applicant Budget Size



Note: 1.5% of NPs submitting LOIs were of Undetermined size.

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Impact 100 Grant Review Trends 2019-2025
LOI's Receiving Funding by Focus Area



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Additional Information Session

Nonprofit Panel Discussion + Open Q&A

11/10/26 at 4:00 pm

- Several 2026 Impact 100 grant recipients will share their experiences and insights about their Impact 100 grant journeys. There will be opportunities to ask questions and learn from them.
- We will also have an opportunity to ask Impact 100 leadership any additional questions you may have after reviewing the Letter of Intent application.

Questions

Email grants@impact100.org