



# 2021 Annual Report

## CO-PRESIDENT'S MESSAGE

DEAR FRIENDS,

Impact 100 was thrilled to celebrate 20 years of grantmaking this year. A fun fact, since our inception in 2001, there have been **2,2021** unduplicated members of Impact 100. Through the efforts of these 2,021 members, we are proud to have reached a major milestone -- **\$6 million awarded to the Greater Cincinnati and Northern Kentucky community partnering with 55 nonprofit organizations**. We also celebrated our 20<sup>th</sup> Anniversary by awarding the Next Steps Awards for a total of \$55,000 to three grass roots nonprofit organizations with budgets less than \$500,000 that enabled them to take the Next Step. The Next Step Award recipients are:

[ALTHEA AUGUSTINE TECHNOLOGY LEARNING CENTER](#) | [THE HELP PROGRAM OF CINCINNATI](#) | [CINCINNATI RECYCLING & REUSE HUB](#)

We appreciated our members' passion and commitment to transformational grant making this year as the pandemic continued and many events and committee meetings continued to be virtual. Despite these challenges, almost 200 members were engaged in Committees, Unplug events, and Equity Conversations. We also welcomed five new Young Philanthropists this year continuing the strong pipeline of talented women in Impact 100.

As a volunteer-run organization, 100% of member contributions go directly to the nonprofits we support. In 2021, **472** members accounted for **\$413,000** collectively invested in our community. We're proud to support our **four** 2021 grant recipients who continue to have a profound impact on the people they serve in our region:

[BREAKTHROUGH CINCINNATI](#) | [KENNEDY HEIGHTS ART CENTER](#) | [REFUGEE CONNECT](#) | [SEVEN HILLS NEIGHBORHOOD HOUSES](#)

Thank you to our members, partners, sponsors, and friends who make our impactful giving possible through your donations. We extend a heartfelt thank you to all of our members who participate on committees and volunteer with our grant applicants. We're a lean organization with massive impact across our 10-county region, because of our dedicated membership.

We also extend a sincere thanks to the many nonprofit organizations who joined us by submitting creative applications for funds to invest in the community. It is through your commitment and hard work that we are able to have a HUGE IMPACT in our community.

**Annemarie Henkel, Co-President**  
*Impact 100*

**Sharon Janosik Mitchell, Co-President**  
*Impact 100*

## 2021 BOARD OF DIRECTORS

**Annemarie Henkel, Co-President**  
**Sharon Janosik Mitchell, Co-President**  
**Kathy Thornton, Grant Review**  
*Coordinator, Vice President*  
**Kate Burroughs, Marketing/PR Chair, Vice**  
*President*  
**Rhiannon Hoeweler, Membership Chair,**  
*Vice President*  
**Nicole Ware, Secretary**

**Peg Dierkers, Treasurer**  
**Deepika Andavarapu, Equity Chair**  
**Jenny Berg, Focus Area Chair**  
**Janet Collins, Focus Area Chair**  
**Lisa DiGate, Nonprofit Coordinator**  
**Stacy Gendelman, Recruiting Chair**  
**Nancy Keyser, Membership Co-Chair**  
**Afroz Kharazmi, Focus Area Chair**  
**Barb Magella, Finance Chair, CIRC Chair**

**Valerie Millinovich, Development Chair**  
**Sarah Grace Mohr, Technology Chair**  
**Lisa O'Brien, Focus Area Chair**  
**Rose Palmieri, Volunteer Engagement**  
*Chair*  
**Emily Schmidt, Communications Chair**  
**Reagan Smith, Focus Area Chair**  
**Barb Wriston-Ruddy, Recruiting Co-**  
*Chair*

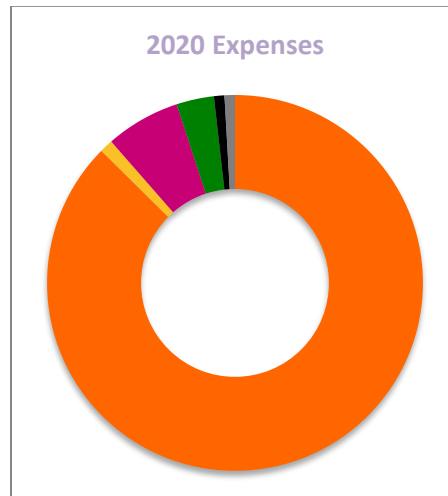
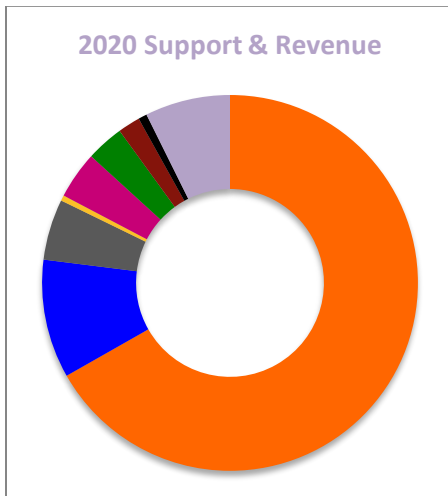
## ADVISORY ROLES

**Wendy Steele, Founder** | **Marilyn Kinne, Nominating Chair** | **Clare Zlatic Blankemeyer, Governance Chair** | **Cindy Cosway, Bookkeeper** | **Laura Menge, Young Philanthropist Liaison** | **Sue Baggott, Impact 100 Ambassador** | **Amy Goodman, Disbursement Coordinator** | **Jen Williams, Executive Assistant, Association Connection** | **Sandy Hatmaker, Association Connection**



## Financial Summary

Based on audited financial statements.



<b>Membership Dues</b>	<b>67%</b>	\$389,563
<b>Foundation Grants</b>	<b>10%</b>	\$59,544
<b>Sponsorships</b>	<b>5%</b>	\$30,577
<b>Annual Awards Celebration</b>	<b>1%</b>	\$2,773
<b>All Other Contributions</b>	<b>4%</b>	\$23,733
<b>Matching Gifts</b>	<b>3%</b>	\$18,875
<b>110% Contributions</b>	<b>2%</b>	\$11,211
<b>Other Special Events</b>	<b>1%</b>	\$4,341
<b>Investment Income</b>	<b>7%</b>	\$42,768
<b>TOTAL SUPPORT &amp; REVENUE</b>		\$583,385

<b>Grants Awarded</b>	<b>87%</b>	\$468,000
<b>Annual Awards Celebration</b>	<b>2%</b>	\$6,194
<b>Administrative Support</b>	<b>6%</b>	\$34,374
<b>Other Expenses</b>	<b>3%</b>	\$17,278
<b>Other Special Events</b>	<b>1%</b>	\$4,815
<b>Audit</b>	<b>1%</b>	\$4,800
<b>TOTAL EXPENSES</b>		\$535,461
Program Expenses	95%	\$510,204
Management & General	3%	\$15,054
Fundraising	2%	\$10,203

### 2021 BALANCE SHEET

2019 ASSETS	
Operating Funds	\$145,237
Endowment	\$303,623
Membership & Grant Funds	\$715,015
<b>TOTAL ASSETS</b>	<b>\$1,163,825</b>

### 2021 LIABILITIES & NET ASSETS

LIABILITIES	
Grants Payable	\$360,427
<b>NET ASSETS</b>	<b>\$803,448</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$1,163,875</b>

Impact 100 events are subsidized by unrestricted operating funds.

Our endowment includes board-directed funds and donor-designated funds for the Young Philanthropist Program, thanks to the generous grant of \$100,000 to support young philanthropists by the Charlotte R. Schmidlapp Fund, Fifth Third Bank, Trustee.

## Acknowledgements of Sponsors

Every year, Impact 100 must raise funds separate from annual membership dues to pay for operational costs and special events. As we continue to grow, our need for operating funds will continue to increase as well. We extend our heartfelt thanks to our generous 2020 sponsors, grantors, members, and other donors for the support they provided to help us achieve our annual goals.

### BIG IMPACT! SPONSOR

MH Equipment

### PARTNER

Elsa Heisel Sule Foundation  
Mackey  
Pro Bono Partnership of Ohio\*  
Stifel

### ADVOCATE

Greater Cincinnati Foundation  
Leadership Council for Nonprofits  
Lisa Brown Presents\*  
Neal's Design Remodel  
U.S. Charitable Gift Trust DAF *per recommendation of Nora Fink*

### FRIEND

Grants Plus\*  
Manuel D. & Rhoda Mayerson Foundation

\* Denotes In Kind Donation