

Impact 100, Inc. *Cincinnati*

Annual Report 2023



A Thank You From Our President

Dear Friends,

2023 has been an incredible year for Impact 100! In our third decade as a women's collective giving philanthropy, we were thrilled to award transformational grants to four amazing nonprofits in our 10-county region. Since our inception in 2001, over 2,300 unduplicated members have contributed over \$6.8 million dollars to 64 nonprofits in Greater Cincinnati, Northern Kentucky, and Southeastern Indiana. This year, 446 Impact 100 members made it possible to honor, recognize, and support initiatives that are improving lives with transformative impact. The following nonprofits were awarded grants of \$100,000 each:

- **YOUTH EMPOWERMENT SERVICES** – YES Home Renovations –Southeastern Indiana
- **KTMIS-** (Keeping Teen Moms in School)- Providing Transportation to School for Teen Moms and their babies- Greater Cincinnati
- **PEOPLE WORKING COOPERATIVELY** (PWC)- Expanded training for service providers for critical home repair needs- Greater Cincinnati
- **SAMARITAN CAR CARE-** Providing car repairs to keep cars on the road and safe for those in need –Northern Kentucky

As a volunteer-run organization led by a 23-person working board of directors, 100% of our membership dollars go directly to fund our transformational grants. Rated 4 Stars on Charity Navigator and recognized as a Platinum nonprofit on Guide Star, Impact 100 is incredibly grateful for the continuing support we receive from our donors, members, and sponsors. We hold fast to our mission “to award significant grants that make a lasting impact in the community” and work diligently to steward our member contributions while honoring the time and talents of the nonprofits in our community. In order to streamline our membership and grant review processes and support increased communication with our members, we successfully implemented phase one of a new comprehensive software system which was partially supported by a grant from the Fifth Third Foundation. We are grateful to all our members who contribute every year, serve on teams and committees, volunteer in support of our events, and participate in volunteer activities with our grant applicants. We are a lean organization with a massive impact across our 10-county region because of our dedicated membership and board leadership.

We also extend a sincere thank you to the 102 nonprofit organizations who submitted Letters of Intent this year seeking funding to build a better community and improve lives in the areas of Family, Education, Culture, Environment/Preservation/Recreation, and Health and Wellness. All are incredibly worthy and we wish we could financially support all of them! Nonprofit organizations do the hard work of making a difference and we are grateful for all that they do to improve lives on behalf of our entire community!

Kathy Thornton, President, Impact 100



Impact 100

Vision

To be a significant catalyst for creating an equitable thriving community for all.

Mission

The women of Impact 100 dramatically improve lives in our Greater Cincinnati community by collectively funding transformational grants that make a lasting impact.

We Value

- Educating women to be informed philanthropists
- Providing avenues to our members to learn about the nonprofits in our communities
- Collaborating within our membership and community
- Creating a culture of respect, inclusivity and belonging
- Embracing diversity, equity, and inclusion in grant-making, membership, board leadership and programming.
- Ensuring that 100% of membership dollars go directly into grants and awards.
- Aspiring for quality and excellence in all that we do.



Our Community Impact

Each year, 100% of membership dollars fund transformational grants awarded to nonprofits in Greater Cincinnati, Northern Kentucky, and Eastern Indiana. This is a list of our nonprofit partners who are the real champions!

2002

McMicken Dental
Center

2003

Tender Mercies

2004

W.E.B Dubois
Academy Redwood
School &
Rehabilitation Center

2005

Project Connect
Homeless Children's
Fund

CommunityViews/
Cornerstone

Renter's Equity &
OTR Community
Housing

2006

Cincinnati Health
Network
Wyoming Fine Arts
Fund

2007

Elementz
Cincinnati Works

2008

Freestore Foodbank
IKRON

2009

Lighthouse Youth
Services The
Economic Center for
Education and
Research

2010

Starfire
Dress For Success

2011

Safe Havens Farms
Stepping Stones

2012

CancerFree Kids
Mercy
Neighborhood
Ministries

2013

Crayons to
Computers
Easter Seals:
Building Value

2014

Community Matters
Literacy Network of
Greater Cincinnati
Price Hill Will:
MYCincinnati

2015

Freestore Foodbank
Activities Beyond the
Classroom
May We Help
Supports to
Encourage Low
Income Families

2016

St. Francis Seraph
Ministries & Center
for Respite Care
Cincinnati
Therapeutic Riding &
Horsemanship
Women's Crisis
Center Greater
Cincinnati
Construction Fdn.

2017

Ohio Valley Voice
Northern Kentucky
Community
Action Commission
Lighthouse Youth &
Family Services
First Step Home

2018

Outdoor Adventure
Clubs of Greater
Cincinnati
La Soupe
Power Inspires
Progress
Wave Pool
Welcome House
City Gospel Mission

2019

Activities Beyond the
Classroom/
Fourthwall Youth
Studios
Cincinnati Works
NEST Community
Learning Center
St. Vincent de Paul
Charitable
Pharmacy

2020

Changing Gears
Gateway Technical
and
Community College
Fdn.

New Life Furniture
Bank

Women Helping
Women

2021

Breakthrough
Cincinnati
Refugee Connect
Seven Hills
Neighborhood
Houses
Youth Jazz
Cincinnati

2022

City Gospel Mission
Found Village
Life Learning Center
Price Hill Will

2023

Youth Empowerment
Services (YES Home)
KTMIS- (Keeping Teen
Moms in School
People Working
Cooperatively
Samaritan Car Care



2023 Impact 100 Grant Review Cycle



GRT: Grant Review Team (LOIs and applications)
CIRC: Community Investment Review Committee (agency financials)

2023 Impact 100 Grant Finalists

 **\$100,000
Awardees**



COVERD 	We've got You COVERD – Fly & Dry Basic Needs Bank <p>To provide incontinence supplies to those who otherwise would not have supplies to feel healthy, safe and dignified, and without which often leads to significant health issues, isolation and depression.</p>
	Keeping Teen Moms in School (KTMIS) Transportation <p>Purchase passenger vans to transport teen moms and their children to school, eliminating a primary obstacle for enabling this vulnerable population to stay in school and graduate, breaking the cycle of gener-</p>
	Workforce Development Program <p>To create training modules to train skilled workers to perform critical home repairs and other services for low-income families, benefiting both the newly skilled worker and the homeowner.</p>
	Vehicle Purchase Program <p>To purchase and repair used cars to sell to boost inventory and accelerate much needed car availability for women from the Ion and Brighton Centers, eliminating transportation as the obstacle to their recovery</p>
	Improving Waste Reduction Strategies <p>To purchase farm equipment and employ an intern to accelerate the composting program, enabling a dramatic increase in ability to grow food, serving low-income neighbors in Mt. Healthy.</p>
	Youth Gun Violence Prevention Curriculum Development <p>To develop a training curriculum to reduce gun violence, creating the first culturally relevant training for youth in neighborhoods disproportionately impacted by gun violence, saving lives and reducing individu-</p>
	YES Home Renovation <p>To renovate the YES Home, creating a safe and therapeutic space for counseling and family visits for youth often experiencing abuse, neglect or mental health issues, ensuring they receive the necessary support and services to overcome their challenges and improve their well-being.</p>

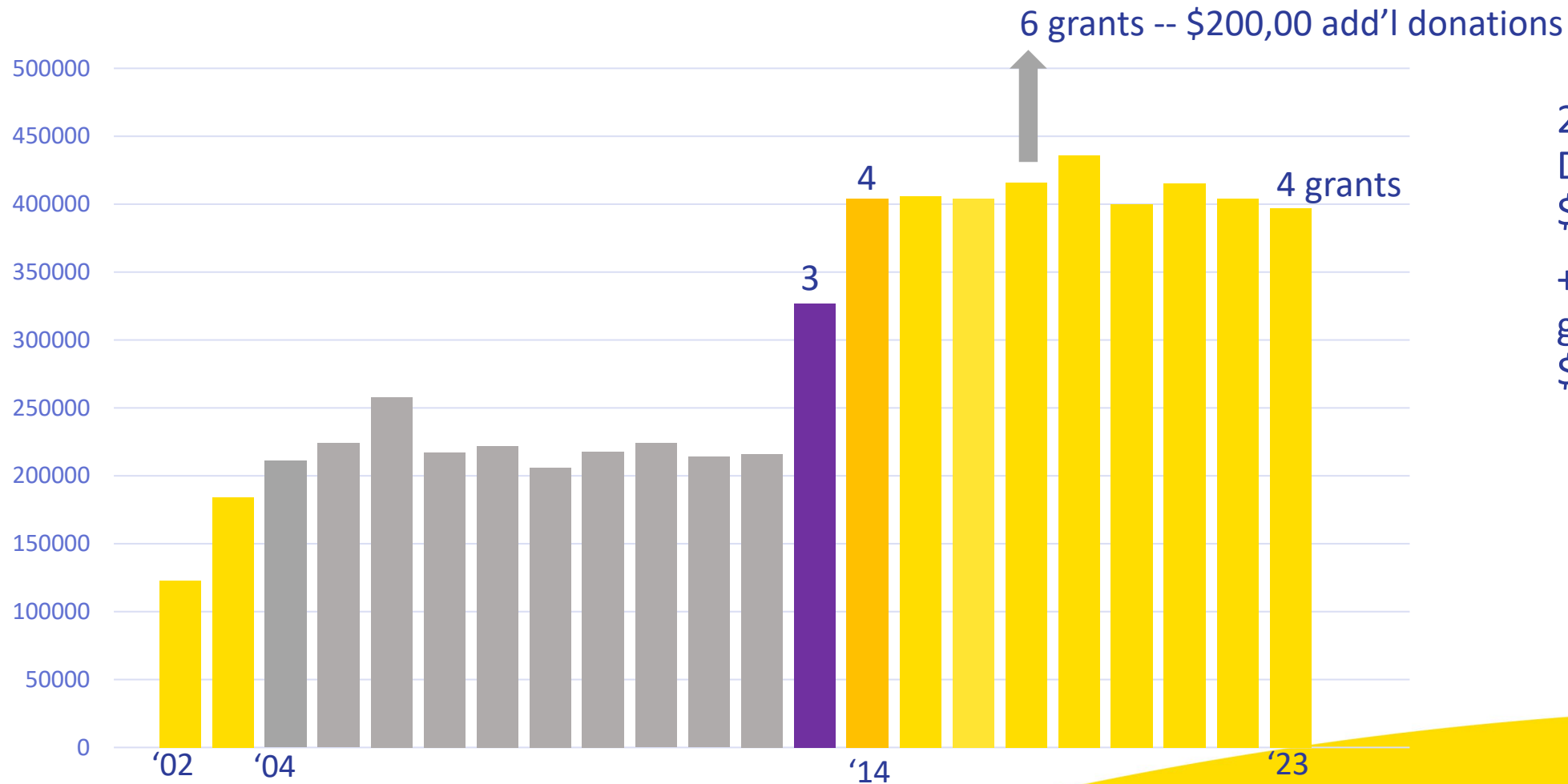


\$6.8 Million

Over the past 22 years, Impact 100 has awarded over \$6.8 million dollars in funds to our nonprofit community to change lives and make a lasting impact.



History of Membership Grant Dollars ('02 – '23)



2023 Membership
Dollars Collected:
\$397,000

+ \$ from past unused
grant funds:
\$3,000

= \$400,000
4 grants



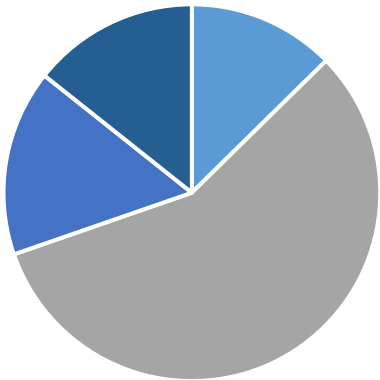
Significant Achievements in 2023

- Held inaugural GRT Kick-off to educate members on our process, trust-based philanthropy practices and overcoming bias.
- Launched a new member portal for ease of sign-up and communication
- Launched a successful Member Connect Event in March
 - Connecting members
 - Transparently sharing data and financials
- Piloted a volunteer program with each 2022 awardee, which turned into a great member connection activity.
- Experimented with new approaches to AAC:
 - a finalist panel discussing key issues in our community
 - closed the selection process early to allow more time to prepare.



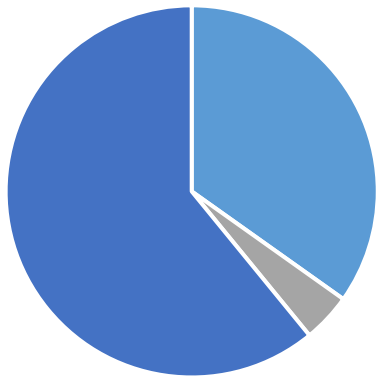
2023 Financials

Revenue



■ 110% ■ Matching Gifts, Sponsorships & Donations ■ Events ■ Other

Expenses



■ Events ■ Marketing ■ Op Ex, Admin & Tech

Revenue

110% Contributions	\$20,083
Matching Gifts, Sponsorships and Donations	\$90,704
Events	\$25,427
Other	\$22,752

Expenses

Events	\$45,709
Marketing	\$ 5,590
Operations, Admin & Technology	\$79,937

Net Revenue \$27,491



Impact 100 Statement of Financial Position

As of December 31, 2023

Assets		Liabilities & Equity	
Current Assets	\$800,699	Current Liability	\$0
Endowment Funds	\$324,086	Endowment Equity	\$324,086
		Grant Fund Equity	\$572,628
		Unrestricted Operating Funds	\$227,782
Total Assets	\$1,124,784	Total Liabilities & Equity	\$1,124,784



Thank you to Impact 100 Board Members

Kathy Thornton
President

NONPROFIT RELATIONS

Janet Collins
Grant Review Coordinator
Vice President/Pres Elect

Lisa DiGate
Nonprofit Coordinator

Rachel Rasmussen
Finance Chair
(CIRC)

Stacy Gendelman
Grant Review Team
Chair

Caroline Bieser
Grant Review Team
Chair

Reagan Smith
Grant Review Team
Chair

Portia Dyrenforth
Grant Review Team
Chair

Laura Fidler
Grant Review Team
Chair

Peggy Zink
Nonprofit Outreach

RESOURCES

Becky Beckstedt
Secretary
Vice President

Tess Brown
PR/Marketing Chair

Peg Dierkers
Treasurer

Katie
Hushebeck-
Schneider
Technology Chair

Mary Beth O’Gorman
Development Chair

Taisha Rojas-Parker
Equity Chair

Nickol Mora
Communications Chair

MEMBERSHIP & RECRUITING

Nancy Keyser
Membership Chair
Vice President

Janet Sullivan
Volunteer Engagement
Chair

Sherry Holcomb
Membership Co-Chair

Joann Hagopian
Recruiting Chair

Heidi Schneider
Recruiting Co-Chair

Nina Akgunduz
Signature Events Chair

ADVISORY ROLES

Becky Scheeler Nominating Chair	Randy Bloch Governance Chair	Catherine O’Shea Young Philanthropist Liaison
Kathy Aug Bookkeeper		

Executive Comm

Thank You Association Connection!



Jen Williams

Sandy Hatmaker and Staff



Thank You to our 2023 our sponsors

----- Big Impact Sponsor -----

MH Equipment
People, Passion, Purpose...

----- Partner Sponsors -----



----- Advocate Sponsors -----



----- Friends of Impact -----

Manuel D. & Rhoda Mayerson Foundation

Barnes Dennig (In Kind)

Johnson Investment Council

Grants Plus (In kind)



You Belong at **Impact 100**



110% FULL Member

Become a 110% Club Member by donating at least
\$1,100.

JOIN



110% HALF Member

Become a 110% Club Member by donating at least
\$550.

JOIN



FULL Member

Become a Full Member by donating \$1,000 today.



HALF Member

Become a Half Member by donating \$500 today.

Become a Member!
www.impact100.org



Want Impact 100 Reminders & Notifications Sent Directly to Your Phone?

MEMBERS: TEXT IMPACT

NON-MEMBERS: TEXT FRIEND

TO (855) 743-1644 (IMPACT 100) TONIGHT TO
STAY INFORMED

*Std. msg&data rates apply.
Approx 5 msg/month.
T/C: IMPACT100.org*



Special Ways to Support Impact

Become a Sustaining Member

- Easy and convenient for you!
- Shows your long-term support for Impact
- Supports sustainability of the mission
- Reduces administrative time
- Reduces workload of our volunteers

Contribute 110%

- At \$1000 or \$500 level
- 100% funds Grant Recipients
- 10% reduces admin costs
- Help increase awareness → fund more nonprofits → increase our efficiency → long-term community impact



