



2019 Annual Report

PRESIDENT'S MESSAGE

DEAR COMMUNITY OF GIVERS,

With your support, Impact 100 made great progress in 2019 and awarded **four** transformational grants to nonprofits that serve our communities. Impact 100 members have made it possible to reach a **\$5 million** milestone in funding nonprofit initiatives that have improved lives in Greater Cincinnati, Northern Kentucky, and Eastern Indiana since 2001. This milestone was celebrated with Impact 100 receiving the *Keys to the City* for funding nonprofits that impact our five focus areas. There is much to celebrate in a year of innovation and building a more equitable organization that operates with highest regard for ethics; this is evidenced by launching a Planned Giving *Legacy Society*, Equity Cohorts, and achieving the *Better Business Bureau Torch Award for Marketplace Ethics*.

As a volunteer-run organization, 100% of member contributions go directly to the nonprofits we support. In 2019, 500 members accounted for \$436,000 collectively invested in our community. We're proud to support our 2019 grant recipients who continue to have a profound impact on the people they serve in our region: **ACTIVITIES BEYOND THE CLASSROOM/FOURTHWALL YOUTH STUDIES | CINCINNATI WORKS, INC. | ST. VINCENT DE PAUL CHARITABLE PHARMACY | NEST COMMUNITY LEARNING CENTER**

100% of membership dues are used to fund transformational grants because of our partners who provide resources that allow us to effectively, efficiently, and successfully manage our organization. Thank you never feels like enough, but we extend our warmest regards to **The Giving Circle Infrastructure Project, The Greater Cincinnati Foundation, and The Carol Anne and Ralph V. Haile, Jr./U.S. Bank Foundation** for their generous support in 2019. Thank you also to the **Charlotte R. Schmidlapp Fund, Fifth Third Bank, Trustee** for the final endowment contribution that will sustain the Young Philanthropists Scholarship Program into the future.

Thank you to our members, partners, sponsors, and friends who make our impactful giving possible. I look forward to continuing our legacy of impact and extend a heartfelt thanks to all of our members who donate, participate on committees, and volunteer with our grant applicants. We're a lean organization with massive impact across our 10-county region, because of our dedicated and passionate membership. Looking forward to 2020, please join me in welcoming our incoming board president, Sarah Grace Mohr.

Clare Zlatic Blankemeyer, President

Impact 100

2019 BOARD OF DIRECTORS

Clare Zlatic Blankemeyer, *President*
Sarah Grace Mohr, *Signature Events Chair, President Elect*
Rose Palmieri, *Grant Review Coordinator, Vice President*
Kristen Wevers, *Marketing/PR Chair, Vice President*
Shannon Yung, *Membership Chair, Vice President*

Becky Scheeler, *Secretary*
Clare O'Brien, *Treasurer*
Christine Dauenhauer, *Recruiting Chair*
Stacy Gendelman, *Recruiting Co-Chair*
Emily Schmidt, *Communications Chair*
Erin Arnold, *Website Chair*
Rhiannon Hoeweler, *Membership Co-Chair*
Teresa Benson, *Finance Chair, CIRC Chair*

Cindy Givens, *Nonprofit Coordinator*
Deepika, Andavarapu, *Diversity, Equity, & Inclusion Chair*
Laureen McCorkle, *Development Chair*
Afroz Kharazmi, *Focus Area Chair*
Caroline Bieser, *Focus Area Chair*
Kathy Thornton, *Focus Area Chair*
Jenny Berg, *Focus Area Chair*
Terri Abare, *Focus Area Chair*

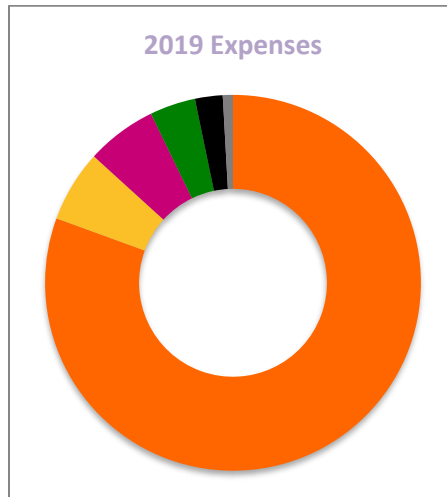
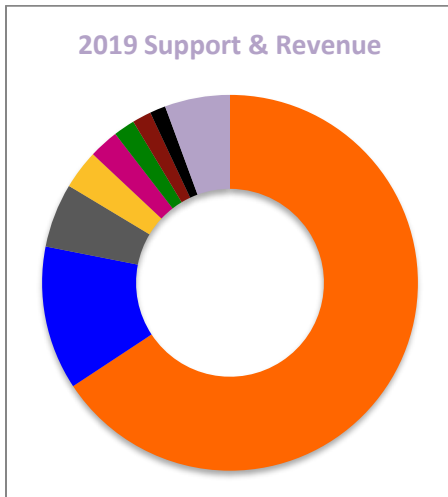
ADVISORY ROLES

Wendy Steele, *Founder* | **Marilyn Kinne**, *Nominating Chair* | **Donna Broderick**, *Governance Chair* | **Laura Menge**, *Young Philanthropist Liaison* | **Sue Baggott**, *Impact 100 Ambassador* | **Jen Williams**, *Executive Assistant, Association Connection* | **Sandy Hatmaker**, *Association Connection*



Financial Summary

Based on audited financial statements.



Membership Dues	66%	\$470,286
Foundation Grants	12%	\$88,500
Sponsorships	6%	\$39,500
Annual Awards Celebration	3%	\$24,124
All Other Contributions	3%	\$18,314
Matching Gifts	2%	\$13,215
110% Contributions	2%	\$11,689
Other Special Events	1%	\$9,720
Investment Income	6%	\$40,156
TOTAL SUPPORT & REVENUE		\$715,504

Grants Awarded	81%	\$424,800
Annual Awards Celebration	6%	\$32,575
Administrative Support	6%	\$31,980
Other Expenses	4%	\$20,788
Other Special Events	2%	\$12,534
Audit	1%	\$4,600
TOTAL EXPENSES		\$527,277
Program Expenses	94%	\$493,348
Management & General	3%	\$15,640
Fundraising	3%	\$18,289

2019 BALANCE SHEET

2019 ASSETS	
Operating Funds	\$97,727
Endowment	\$277,791
Membership & Grant Funds	\$843,480
TOTAL ASSETS	\$1,218,998

2019 LIABILITIES & NET ASSETS

LIABILITIES	
Grants Payable	\$409,455
NET ASSETS	\$809,543
TOTAL LIABILITIES & NET ASSETS	\$1,218,998

Impact 100 events are subsidized by our operating funds. Registration fees for the Annual Awards Celebration cover only 74% of the event costs, while the registration fees for all other special events cover 94% of those event costs.

Our endowment includes board-directed funds and donor-designated funds for the Young Philanthropist Program, thanks to the generous grant of \$100,000 to support young philanthropists by the Charlotte R. Schmidlapp Fund, Fifth Third Bank, Trustee.

Acknowledgements of Sponsors

Every year, Impact 100 must raise funds separate from annual membership dues to pay for operational costs and special events. As we continue to grow, our need for operating funds will continue to increase as well. We extend our heartfelt thanks to our generous 2019 sponsors, grantors, members, and other donors for the support they provided to help us achieve our annual goals.

BIG IMPACT! SPONSOR

MH Equipment

PARTNER

Richter & Phillips

ADVOCATE

Ducks in a Row
 Elsa Heisel Sule Foundation
 Greater Cincinnati Foundation
 Lisa Brown Presents*
 Mitchell's Salon & Day Spa*
 Neal's Design Remodel
 Pro Bono Partnership of Ohio*
 Tommy Campbell, Red Shoe
 Production Company*
 UC Health

FRIEND

Ben Savage, in memory of Martha Savage
 Grants Plus*
 Johnson Investment Counsel
 Madison Wealth Management
 Manuel D. & Rhoda Mayerson Foundation
 Merrill Lynch – Andrew Jarc/
 Greg Vonderhaar
 Neyer Properties, Inc.
 RiskSOURCE Clark-Theders
 Teepe Family Foundation
 The Baker's Table (Newport)*

SUPPORTER

501 Salon & Spa

* Denotes In Kind Donation