



Impact 100

2021 GRANT TRAINING

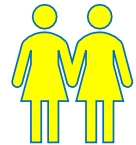


Women Together, Changing Lives

Our Mission and Values



Impact 100 empowers women to dramatically improve lives by collectively funding significant grants that make a lasting impact on our community.



Empowering women to be philanthropic decision makers.



Providing avenues to our members to learn about nonprofits in our communities.



Awarding transformational grants to nonprofits in our communities.



Collaborating within our membership and community.



Ensuring that 100% of membership dollars go directly into grants.

Congratulations



Your organization has been selected to apply for one of four \$103,750 Grants



The next step is submitting your Grant



Due: Friday, **March 19** at NOON

Before You Begin



Review Grants Plus Training Materials on Impact Website



Video: A New Impact for the New Normal



Presentation: A New Impact for the New Normal



Worksheet: Core Compelling Idea



Summary Sheet: How Are You Improving Your Odds

It's all Online



- ✓ Go to the Impact 100 website:
www.impact100.org

- ✓ Click on:
 1. Apply for a Grant
 2. Application Process
 3. Apply to Impact 100 (top of page)

Get Started



- Enter name and email of Grant Application Contact and Click Send Link
- All changes come back to that person
- Others may share link, but can't be edited simultaneously
- As adding information & want to stop, click **Save & Continue Later** and **Send a Link**
- Go to this link to continue

Hints

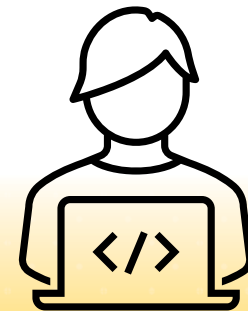


- PDF of the Common Grant Application available on Impact 100 website under Apply for a Grant Section
- Most sections don't have to be completed in order, but in some you can't move to next until previous one completed
- Go back to previous sections by using Previous button at bottom of page
- Enter the same Focus Area Designation as your LOI

How are you to enter all this info?



- You can type directly, cut and paste from another document or add as PDF
- Each section takes only 1 PDF, so combine them
- Check your character count occasionally



What Are We Looking For?



Organization
data

Profile of
Organization

Statement of
Need

Program/Project
Description &
Methodology

Evaluation

Program/Project
Funding Plans

Required
Financial
Attachments

Required Non-
Financial
Attachments

Terms of
Agreement

What Are We looking For?



1. Organization Data

- Big picture of you, your funding partners and project
- What diversity challenges does your organization face in its overall work?
- Additional materials not accepted now

2. Profile of Organization

- Show us you how your organization can handle this project

What Are We looking For?



3. Statement of Need

- Why is this project important?
- Do you observe disparities in these needs with respect to race, ethnicity, gender, (dis)ability or other marginalized groups?

4. Program or Project Description and Methodology

- This is the meat – What are you going to do and how are you going to do it?

What Are We looking For?



5. Evaluation

- How will we know this will be successful?

6. Program or Project Funding Plans

- Are there other funding sources?

Let's finish the non-financials ...

What Are We looking For?



8. Non-Financial Attachments

- **Staff:** What is the diversity of the organization compared to its target population? Is it proportional?
- **Board Members-** To what extent does the board leadership of the organization reflect the population served with regard to race/ethnicity, gender (dis)ability, other.
- Partner letters if applicable

9. Terms of Agreement

- ❖ Important because part of agreement with Impact 100

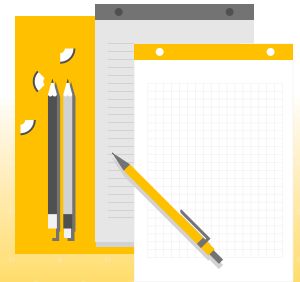
What Are We looking For?



7. Financial Attachments

Six sections

- i. Income statements
- ii. Balance sheet
- iii. Recent audit report
- iv. Current year organizational budget
- v. Detailed project budget
- vi. Proforma project budget



What Are We looking For?



i. Income statements

- Statement of revenue, support and expenses for organization's current fiscal year and two prior years

ii. Balance sheet

- For current fiscal year and two prior years

iii. Recent audit report

- Recent audit report with notes and opinions
- If no audit, submit financials for 3 most recent years, Form 990, independent financial statements or internally prepared statements

Ratios



Current Assets/Current Liabilities

- Indicates ability to pay obligations within 12 months
- Indicator of cash flow in the short term
- A ratio of 1:1 means there are enough assets to pay off current liabilities

Ratios



Total liabilities/Total Unrestricted Net Assets

- Indicates how much an organization is relying on funding from loans or other obligations
- How much is owed for each \$ of assets
- A lower ratio is generally considered better

Ratios



Defensive Interval or Days Cash on Hand

- Current Assets/Daily Operational Expenses
- A reserve of 3 months operating cash is considered desirable

What Are We looking For?



iv. Current budget

- Fiscal or calendar year
- Includes column with year-to-date status

v. Detailed project budget

- Must equal grant amount
- Include realistic quotes

vi. Proforma project budget

- Covers period of time grant amount will be spent
- Includes additional organizational expenses

It's Time to Submit



DEADLINE: NOON on MARCH 19

- ✓ Enter SUBMIT
- ✓ Reminder: After you submit, your Grant can no longer be edited
- ✓ You will receive a confirmation email with your entire application enclosed

What's Next



May 21	Notified if not chosen for a site visit
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June	Notified if moving forward as a finalist
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We'll let you know	Meet the Finalists Event
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July–September	Finalists prepare for Annual Awards Celebration
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September	Annual Awards Celebration
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Questions