



Welcome!

**2025 LOI Information
Session**

11/6/2024



Session Overview

- Introduction
- Overview of Letter of Intent Process
- Overview of Specific Content Required
- Submission of Letters of Intent



Our Vision

Vision

To be a significant catalyst for creating an equitable thriving community for all.





Our Mission & Values

Mission

The women of Impact 100 dramatically improve lives in our Greater Cincinnati community by collectively funding transformational grants that make a lasting impact.

We Value...

Educating women to be **informed** philanthropists

Embracing **Diversity, Equity and Inclusion** in grants, membership, leadership and programming

Providing avenues for members to **learn about nonprofits** in our communities

Aspiring for quality and **excellence** in all that we do

Collaborating within our membership and community

Ensuring **100% of membership** dollars go directly into grants and awards



Our Track Record

- Impact 100 Cincinnati is the founding chapter.
- Since 2001 over 50 chapters established around the world
- Investing over \$50,000,000 to improve lives through collective giving
- Over \$6,000,000 donated in the Cincinnati region since 2001



Our Members

- 400+ philanthropically-minded women from all over the Greater Cincinnati region
- Each woman donates \$500-\$1000 to collectively award large grants to impactful organizations
- Women engage in a variety of ways including LOI/application reviews, financial assessments, communications, volunteering, etc.



Focus Areas



Culture

Cultivate, develop, educate and improve the cultural climate.



Education

Further the ability to educate and improve education.



Environment Preservation, & Recreation

Preserve, enhance, revitalize or restore facilities and surroundings.



Family

Strengthen and enhance the lives of children and families.

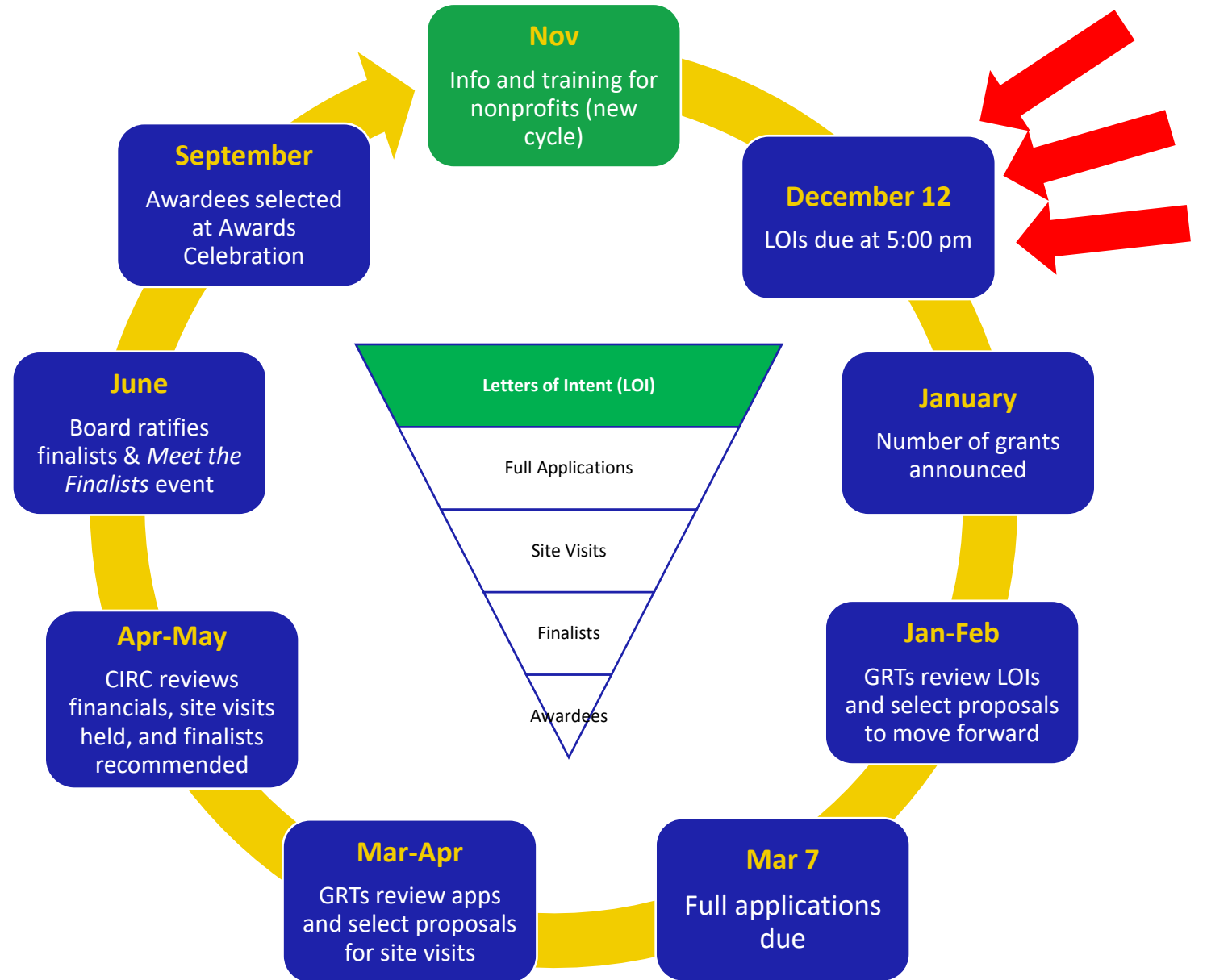


Health & Wellness

Positively impact the mental or physical health and wellness of people.



Impact 100 Grant Cycle Timeline



GRT: Grant Review Team (LOIs and applications)
CIRC: Community Investment Review Committee (agency financials)



Evaluation Criteria

Qualities of a strong proposal

| | |
|--------------------------------|---|
| Project | Compelling Need? Clear Solution? |
| Organization | Appropriate? Confident in ability to deliver? |
| Transformational Impact | New, bold, and/or innovative? |
| DEI | Proximate to issue and people? Advancing DEI in org and community? |
| Financial Health | Good stewards of Impact 100 funds? |



Eligibility

Organization:

- Must be a 501(c)(3) or 509(a) status from the IRS.
- Must be providing services aligned with an Impact 100 Focus Area.

The proposed program or project:

- addresses a defined community need;
- operates for a defined duration;
- has defined, measurable goals;
- provides services in 1 or more counties in the 10-county Tri-State area (Hamilton, Brown, Adams, Clermont, Butler, Warren, Dearborn, Kenton, Campbell, or Boone counties in Ohio, Eastern Indiana, and Northern Kentucky);
- is a capital, start-up, technology, or program expansion project; and
- utilizes the full \$100,000 grant over a 1-3 year period.

Not funded:

- Recent grant recipients (2021-2024)
- Impact 100 does NOT accept grant applications that are for endowments, current operating expenses, partisan activities or programs, completed projects, individual churches, indigent care subsidy, travel, loans, or individuals.
- Funds cannot be regranted to other non-profit organizations.



LOI Sections

- Organizational Information
- Project/Program Proposal
- Transformational Impact
- Diversity, Equity & Inclusion
- Organization/Strategic Fit
- Financial: Project Budget
- Authorization & Acknowledgements



Organization Information

- Organization name/address/phone/year founded
- Employer Identification Number (EIN)
- UPLOAD: IRS Determination Letter (.pdf)
- Organization's annual operating budget
- LOI Contact name, title, phone, email
- Executive director name, title, phone, email
- Organization Vision & Mission Statement (500 char)
- Organization Core Programs & Services (500 char)
- Impact 100 Focus Area Alignment



Project/ Program Proposal

- Project/Program Title
- Type of Request
 - New Initiative/Project Start-up
 - Expansion of Existing Program/Project
 - Capital (e.g., building renovation; purchase of assets such as van, commercial kitchen equipment, etc.)
 - Technology (e.g., large purchase of hardware, purchase/ configuration of software, etc.)
- Counties that will be served by this project or program
 - OH: Adams, Brown, Butler, Clermont, Hamilton, Warren
 - KY: Boone, Campbell, Kenton
 - IN: Dearborn
 - Other
- What **problem/issue/community need** are you addressing? (1000 char)
- Briefly **describe your project/program** in 2-3 sentences (500 char)



Transformational Impact

- How is your project/program **transformative** and addressing community issues at a **systemic level**? (1000 characters)
- **How many individuals** do you plan to impact or engage with the project/program? Describe the **depth and/or breadth** of impact anticipated. (1000 characters)



Diversity, Equity, & Inclusion

- Briefly describe the **demographics of those you serve** (e.g., race/ethnicity, age, gender, location, sexual orientation, (dis)ability, etc.) and **how disparities** among these populations **are addressed** by your organization and programs. (1000 char)



Organization Strategic Fit

- Where does this project **fit** within your organizational **strategy and vision**? (1000 char)



Financial: Project Budget

An Impact 100 grant is \$100,000 that can be used over a 1–3-year period starting no earlier than 10/1/25 (can start later). With that in mind ...

- Over what **timeframe** do you anticipate using the grant?
 - 1 year
 - 2 years
 - 3 years
 - Not yet sure
- What is the **total budget** for the project/program over that same timeframe?
- Describe how you anticipate Impact 100 **funds being used**. Describe major categories of spending such as salaries, equipment, marketing, construction, etc. (1000 char)
- If the total project/program budget exceeds \$100,000, how will **additional funding** be secured? (1000 char)



Financial: Project Budget

EXAMPLE

For example, ABC Org is launching a new program and is seeking Impact 100 funds to support the first 3 years of operation. The total expected project budget for those 3 years is \$250,000 (\$50,000 in Y1, \$75,000 in Y2, and \$125,000 in Y3). An Impact 100 grant, if awarded, would provide \$100,000 towards this program launch.

- Over what **timeframe** do you anticipate using the grant?
 - 1 year
 - 2 years
 - **3 years**
 - Not yet sure
- What is the **total budget** for the project/program over that same timeframe? **\$250,000**
- Describe how you anticipate Impact 100 **funds being used**. *Most of the funds would go towards a part-time social worker that would increase to full-time by Y3. Other anticipated expenses include marketing, and training materials....*
- If the total project/program budget exceeds \$100,000, how will **additional funding** be secured? *We are also seeking additional funding from ABC Foundation and XYZ Foundation. We have recently increased our fundraising team with an additional resource to focus on individual giving and anticipate the increased giving to go towards this program....*



Authorization & Acknowledgements

- Confirm Executive Director and/or Board President are aware of application
- Declare any current or pending legal conflicts



Save LOI in Progress

To save work in progress, click **Save & Continue**, and enter your email address.

Link to continue editing later

Your Letter of Intent has not been formally submitted. You must return through this link to complete your submission.

Please use the following link to return and complete this form from any computer.

https://impact100.org/2024-impact-100-letter-of-intent-submission-form?gf_token=caf3e4e7efd94cffba805f1acf3c32f8

Note: This link will expire after 30 days.

Enter your email address if you would like to receive the link via email.

Email Address*

Send Link

To avoid having to save work in progress, we strongly recommend using the provided **LOI Template.doc** to prepare all your answers, then copy & paste the content into the online form in one session.

(Template available on Impact 100 website under Apply for Grants.)



Submit
LOI

Message after submitting form

Thank you for applying for an Impact 100 grant through our 2025 grant cycle! **We are pleased to confirm that your LOI has been received electronically.** It will be reviewed shortly and if there are any errors in submission, you will be contacted.

Please visit our [Application Process](#) page or [FAQ](#) page for more information on our process. If you have any questions or concerns, please contact outreach@impact100.org.

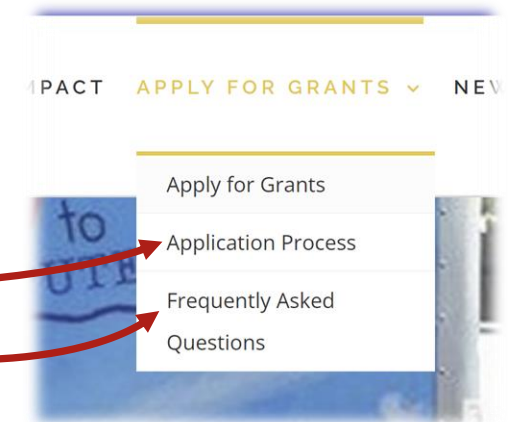
You will also receive an email confirmation.

DEADLINE: 5:00 pm, DECEMBER 12, 2024



It's all
Online

1. Go to the Impact 100 website:
www.impact100.org
2. Click on: Apply for a Grant
 - Click on “Complete Your 2025 LOI” (blue bar near the top of the page)
 - Be sure to check out additional resources provided





Additional Information Sessions

Nonprofit Panel Discussion + Open Q&A

11/13/24 at 4:00 pm

Several 2024 Impact 100 grant recipients will share their experiences and insights about their Impact 100 grant journeys. There will be opportunities to ask questions and learn from them.

We will also have an opportunity to ask Impact 100 leadership any additional questions you may have after reviewing the Letter of Intent application.



Questions
?

outreach@impact100.org

grants@impact100.org

Impact100.org/apply-for-grants/grant-FAQ



Thankyou
for joining
us!